

February 3, 2015

Dear Grace Church Family and Friends,

The minute the Super Bowl was over people began analyzing its every aspect. They debated the game, the halftime show, the commercials: Did the Seahawks make the right decision in throwing the ball? How was Katy Perry's performance? What was the best commercial?

While I don't have answers to those first two questions, I can certainly tell you which commercial was the best. There is no doubt about it. The best commercial was #LikeAGirl. It was inspiring and empowering, maybe one of the best commercials I've seen, with one of the best messages I've heard on television. It gave a whole new meaning to the term "like a girl," and if you haven't seen the commercial, you should (you can find it on youtube).

The commercial begins by asking teenage boys and girls to demonstrate what it means to "throw like a girl," "run like a girl" or "fight like a girl," and they all respond by characterizing the worst possible stereotypes.

But then, a group of younger girls, maybe nine or ten years old, are asked to demonstrate the same things, and they react in a completely different manner: by throwing with power; by running with intensity; by fighting with ferocity.

To these young girls, "like a girl" means being able to do anything. There are no boundaries set before them. There are no limits. They can achieve whatever they set their minds on accomplishing. They are proud; and they are confident; and they are strong.

"Yes, I kick like a girl and swim like a girl and I walk like a girl and I wake up in the morning like a girl because I am a girl," says one. "And that's not something that I should be ashamed of."

Amen.

When I heard that, I could imagine God saying, "that's my girl."

See you in church,
Andrew